

Cost of one unit - \$12,500 / 12,500 shares

Cost of Product - \$10.99 per month

Revenue Goal – 1,000,000 paying accounts or 1,000,000 transactions per month / or combination

Revenue:

$1,000,000 \times \$10.99 = \$10,990,000$ per month / $\times 12 = \$131,880,000$ annual revenue

Net Income:

$\$131,880,000 / .75\%$ (profit margin) = $\$98,910,000$

Est. share price based on Cash value per share:

(Net income) / (issued and outstanding shares = (cash value share price)

$\$98,910,000 / 10,000,000 = \9.89 per share value on cash basis

*most stocks trade as a ratio of expected price based on earnings momentum-

It is called a Price/earnings ratio or P/E ratio-

EBay trades at a ratio of 13 times earnings and is currently valued at over 29 billion dollars-

We will apply a P/E ratio of 10 times earnings to be more conservative to find your estimated selling price for stock you may own by investing in our company-

Currently the company has less than 5 million shares outstanding – the company has targeted 10 million shares outstanding as a maximum issued and outstanding- so let's use 10 million issued and outstanding as a more conservative figure than 5 million shares issued and outstanding to find your price and value-

To find the price your stock would be valued at if the company achieves the goal above – we multiply the cash value share price by the earnings multiple.

$\$9.89 \times 10 = \98.91

If the company successfully fulfilled its' goal in about a year and half – the value of one unit of investment, which is 12,500 shares, bought for \$12,500 would equal-

(12,500 shares x \$98.91) \$1,236,375 dollars -

I have a chart that would show values if the company is only 50% successful – or 25% successful – or even just 12 ½ % successful and you would be amazed at how successful you

could be if the company on achieved 12% of its' goals.. Internally, the company feels they will exceed 100% of their goals.

Subscriptions> Goal Per month 1,000,000	1,000,000	500,000	250,000	125,000
Success Rate >	100%	50%	25%	12 ½ %
Share Price >	\$98.90	\$49.45	\$24.73	\$12.37
12,500 shares 1 unit	\$1,236,250 Est. stock value	\$618,125 Est. stock value	\$309,062 Est. stock value	\$154,531 Est. stock value
25,000 shares 2 unit (s)	\$2,472,500 Est. stock value	\$1,236,250 Est. stock value	\$618,125 Est. stock value	\$309,062 Est. stock value
37,500 shares 3 unit (s)	\$3,708,750 Est. stock value	\$1,854,375 Est. stock value	\$927,187 Est. stock value	\$463,593 Est. stock value
50,000 shares 4 unit (s)	\$4,945,000 Est. stock value	\$2,472,500 Est. stock value	\$1,236,250 Est. stock value	\$618,125 Est. stock value
67,000 shares 5 unit (s)	\$6,181,250 Est. stock value	\$3,090,625 Est. stock value	\$1,545,312 Est. stock value	\$772,656 Est. stock value
75,000 shares 6 unit (s)	\$7,417,500 Est. stock value	\$3,708,750 Est. stock value	\$1,854,375 Est. stock value	\$927,187 Est. stock value
87,500 shares 7 unit(s)	\$8,653,750 Est. stock value	\$4,326,875 Est. stock value	\$2,163,437 Est. stock value	\$1,081,718 Est. stock value
100,000 shares 8 unit (s)	\$9,890,000 Est. stock value	\$4,945,000 Est. stock value	\$2,475,500 Est. stock value	\$1,236,250 Est. stock value
1,000,000 shrs 80 unit (s)	\$98,900,000 Est. stock value	\$55,631,250 Est. stock value	\$27,815,620 Est. stock value	\$13,907,810 Est. stock value
2,000,000 shrs 160 unit (s)	\$197,800,000 Est. stock value	\$111,262,500 Est. stock value	\$55,631,240 Est. stock value	\$ 27,815,562 Est. stock value